



# PRICE WAR IN AUTOS SCOUTED BY OFFICIALS

Reports of a "war" between manufacturers of low-priced automobiles were scouted by Ross Mackinnon, general sales manager of the Chevrolet Motor Company of Canada, in an interview with the Bulletin Monday. Mr. Mackinnon arrived in Edmonton over the weekend end, and with Chevrolet and General Motors officials, to hold a one-day convention of the Chevrolet retail organization in Northern Alberta.

"Our organization," he said, "is too busy with its own plans for 1928 to bother about starting or participating in any price war that goes on to the westward."

New and better models at prices that give the consumer more value for his money than ever before will be the trend of the year for automobile manufacturers, according to Mackinnon. His party is fresh from the National Motor Show at Detroit where many of the 1928 models were shown for the first time in Canada, and they report unprecedented interest on the part of the public.

He believes that the extraordinary interest shown at the motor show is indicative of the general attitude throughout the country and that manufacturers have correctly interpreted the trend of public opinion to give a greater volume of sales in 1928 than during any previous 12 months.

According to the authority, the cars of 1928 have more value for the money than ever before, a value that is reflected in the fact that the Chevrolet Motor Company of Canada reported a record sales volume in 1927, and that the company expects to set a new record in 1928.

**Keeping Highway Open**  
One factor in the increased January sales in the east, according to Mackinnon, is the fact that the highways are kept open during the winter months.

He said that the Chevrolet Motor Company of Canada is doing its best to keep the highways open during the winter months, and that this is one of the reasons why the company is doing so well in the east.

**NO PRICE WAR**  
The Chevrolet Motor Company of Canada is doing its best to keep the highways open during the winter months, and that this is one of the reasons why the company is doing so well in the east.

**Itching Skin**  
Don't let your skin get itchy. Use the best skin medicine available. It will cure your itching skin in a few days.

**FREE FOR ASTHMA DURING WINTER**  
A remarkable method that has been discovered for the treatment of asthma. It is free for the winter months.

**FREE TRIAL COUPON**  
Fill out this coupon and send it to the publisher. You will receive a free trial of our new product.

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# The Probs.

Cold	
Highest temperature Sunday, 23	Lowest temperature Sunday, 23
Wind: light, variable	Wind: light, variable
Barometer: 30.1	Barometer: 30.1
Humidity: 65%	Humidity: 65%
Forecast: Partly cloudy, with light rain or snow, and a cold wind.	Forecast: Partly cloudy, with light rain or snow, and a cold wind.

# HERE AND THERE IN EDMONTON

**Five street accidents were reported to police over the weekend.**

**A special meeting of the city council finance committee will be held in the council chamber Tuesday evening at 8 o'clock.**

**A. J. Burns, Port Saskatchewan, has been ordered to pay \$100 in damages to the city of Edmonton.**

**The regular monthly meeting of the city council will be held in the council chamber Tuesday evening at 8 o'clock.**

**The Chevrolet Motor Company of Canada is doing its best to keep the highways open during the winter months.**

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# B. C. GOVERNMENT ASSISTS PEACE RIVER SETTLERS

The large cut bank bridge is now completed, this bridge being the largest one-man Howe truss bridge in British Columbia. This span is 140 feet and was the longest of its kind in the world. The bridge is now open to traffic and will greatly assist the settlers in the Peace River valley. The bridge was built by the B. C. government and is a great help to the settlers in the area.

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# Get this healthful habit! SHREDDED WHEAT

**Eat two biscuits every day with hot milk on cold mornings. Contains all the bran you need - MADE AT NIAGARA FALLS.**

The death occurred in this city on Saturday last of Mrs. Arthur P. Nesbitt, of Santa Monica, Calif. Mrs. Nesbitt is survived by her husband, three daughters and one son. Mrs. Nesbitt was a well-known social worker and was active in many charitable organizations. She was born in Ontario, Canada, and came to this country many years ago. She was a devoted wife and mother and was much loved by all who knew her. She died of a heart attack while on a visit to her home in Santa Monica, Calif. Her funeral will be held in this city on Monday morning at 10 o'clock. The interment will be in the Mount Pleasant cemetery.

# FREE CASH

**Can you find two heads alike?**

Put bet your friend Mike that, starting on the first of March, he would dream differently every day for 17 days, ending on St. Patrick's Day. To do this he would change only his hat, tie, vest, and diamond studs. Every day Mike took a couple of Pat's. When he awoke on 17th he found that Pat had lost his head. Two and only two, are exactly the same. You find them? Don't give up. They are there and can be found. If you think you have found them, send your answer at once. It may win a large sum of money for you.

**LIST OF PRIZES**

Maximum 1st prize	\$100.00
Maximum 2nd prize	\$50.00
Maximum 3rd prize	\$25.00
Maximum 4th prize	\$10.00
Maximum 5th prize	\$5.00
Maximum 6th prize	\$2.50
Maximum 7th prize	\$1.25
Maximum 8th prize	\$0.62
Maximum 9th prize	\$0.31
Maximum 10th prize	\$0.16

**OFFICIAL RULES**

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**WORKMEN TODAY ARE BUSY**

Constructing two oil drums at the city's parking place for the storage of oil to be used on city streets. The drums have been built by the city's workmen and will be used for the storage of oil for the city's streets.

**THE PERMANENT CONSTRUCTION CO.**

Has submitted the lowest bid for the construction of a new building for the city of Edmonton. The building will be used for the city's offices and will be a great help to the city's workmen.

**ST. JOHN'S COLLEGE HOCKEY TEAM**

Has won the championship of the city of Edmonton. The team has been playing very well and has won many games. They are a great team and are a great help to the city's workmen.

**HENRY BURKE, alias Bourke,**

Has been ordered to pay \$100 in damages to the city of Edmonton. He was found guilty of a crime and is now in prison. He is a great help to the city's workmen.

**California has lost one citizen to the "Dead River" in California.**

The man has been found dead in the river and is now in the water. He is a great help to the city's workmen.

**When caught with a half-cup of molasses in his possession,**

Charles of Viking was fined \$10 and costs and two months in jail. He was found guilty of a crime and is now in prison. He is a great help to the city's workmen.

**Despite the bad weather which has been prevailing for some time,**

The city's workmen have been able to complete the construction of a new building for the city of Edmonton. The building will be used for the city's offices and will be a great help to the city's workmen.

**Work of building a temporary**

has been completed by the city's workmen. The work has been done very well and is a great help to the city's workmen.

**Under the supervision of the local committee of the National Council**

of Women, a new building for the city of Edmonton has been constructed. The building will be used for the city's offices and will be a great help to the city's workmen.

**"Things don't look too good,"**

said a member of the C.N.R. who was on duty at the station. He was found guilty of a crime and is now in prison. He is a great help to the city's workmen.

**Officers of most of the fair associations of the province will**

be in Edmonton Tuesday for the annual three days' business session which will be held at the city's offices. They are a great help to the city's workmen.

**Care operated by Dave Sutton**

and Steve Pech, 1911 10th St., was closed at the intersection of 10th and 11th streets, Sunday afternoon, resulting in considerable damage to the car. The car was a great help to the city's workmen.

**A. J. INGRAM (District Supervisor), Yale Hotel.**

**J. N. BLANCHFORD (Secretary), 10416 91st Street. Phone 1204.**

**FOR MEMBERSHIP** in Edmonton 72¢: Initiation fee, \$10.00, and \$8.75 every quarter, or \$10.00 a year. Covers up the whole family from the oracle to the grave. No assessments or levies needed.

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# Advance Edmonton!

## Buy "Made-in-Edmonton" Products

Prosperity of a city depends upon the generous support given its industries and business firms by the citizens. Whenever you purchase a product made in Edmonton, from an Edmonton retail merchant, you are helping the city prosper by keeping the dollars at home. Next time you require any merchandise ask for "Made-in-Edmonton" goods.

### THE McLeod Bldg.

MODERN IN EVERY RESPECT  
Nine Stories of Office Comfort  
Convenience and Safety

### PENN COAL

Alberta's Best General Purpose Coal  
Phones 1919-2209

### ECD VELVET Ice Cream

SERVE IT AND YOU PLEASE ALL  
Bricks Bulk  
Dixies Frost Bites

AT ALL GOOD DEALERS ON YOUR WAY  
TAKE SOME HOME  
E.C.D. Limited

### There's just ONE Beer

### N.W. Bruin

MILWAUKEE or MUENCHENER  
Try it today and note the difference in flavor and quality  
PHONE 9-3-7-1  
NORTH WEST BREWING CO., LTD.  
Edmonton, Alta.

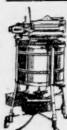
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On this page you will find conveniently arranged a diversified list of progressive Edmonton Merchants--PATRONIZE THEM!

Your home's most economical servant

### GAS The Ultimate F.U.E.L

Northwestern Utilities LIMITED  
PHONE 1121



### Beatty Washer Sales

Keep Face With Edmonton's Progress  
2,000 BEATTY'S IN WEEKLY USE  
BUY THE BEST  
BANK THE BEST  
BEATTY WASHER STORE  
10319 Jasper Ave. Phone 1556

### HEAR THE 40-Minute Record

Plays only on the New Long-Playing Edison Phonograph. In selecting your Phonograph, remember that only the New Edison Phonograph has ever dared the test of side-by-side comparison with the living artist.  
GOURLAY MUSIC STORE  
Phone 5543, 10120 Jasper Ave.

### Savings 4% Interest

Paid on minimum monthly balance  
Accounts opened for \$1.00 and upwards  
National Trust Co., Ltd.  
IN BUSINESS HERE SINCE 1901  
10072 Jasper Ave. Edmonton

TAXI! TAXI!

### Jack Hays' Ltd.

Well and favorably known for SERVICE, SAFETY, COMFORT and ECONOMY  
A Fleet of NEW HEATED HUDSON SEDANS

Phone 2555 or 2663  
AND WE ARE THERE IMMEDIATELY

Weiller & Williams Ltd.  
Saskatoon, Sask.

Weiller & Williams Co. South St. Paul, Chicago, Ill.

### Weiller & Williams Co., Ltd.

Livestock Commission Agents EDMONTON STOCKYARDS  
LEE WILLIAMS, Manager  
We Solicit Your Patronage  
Service, Efficiency, Dependable

Night Phone 22966 Office Phone 71211 Night Phone 2654

Weiller & Williams Co. Ltd.  
Winnipeg, Man.

Adams, Wood & Weiller Ltd.  
Calgary, Alta.



SHIRTS  
PANTS  
MACKINAW  
LEATHER COATS  
Made in EDMONTON

by your neighbors and fellow citizens.  
Give practical support to your home city by using these goods.

### Edmonton Stock Yards LIMITED

Established October, 1916  
ALBERTA'S BEST LIVE STOCK MARKET

Have grown by service from 14,659 in 1916 to 286,793 head of livestock in 1927.

### WEBER BROS.

Ground Floor, McLeod Bldg.

Phone 9348

We Buy and Sell as Well as Handle on Commission

CITY PROPERTIES AND FARM LANDS

We Write All Classes of Insurance — We Negotiate Mortgages and Finance Time Sales Paper of Every Description.

### The King Edward Cafe

1910 St. (Opposite Woodworth's)  
"Where Epicureans Meet"  
Quality Food, Appetizingly Cooked, Courteously Served.  
MODERATE PRICES PREVAIL.  
Quiet, Clean and Dignified.  
MUSICAL PROGRAMME DURING MEALS

### These Merchants, Business Men and Manufacturers Merit Your Support

Beatty Washer Store,  
The Canadian Bedding Company  
Crown Coal Company  
Crown Paving Co.  
E. C. D. Limited  
Edmonton Stock Yards  
Emery Company, The  
Gourlay, C. E.  
Great West Garment  
Jack Hays Taxi  
King Edward Cafe  
McDonald, Robt.  
McLeod Building  
Miller Taxi Company  
National Trust Company  
New Edmonton Breweries  
North West Brewing  
Northwestern Utilities  
Pekin Shoppe  
Provincial Government  
Weber Bros.  
Weiller & Williams Company  
Whyte & Company

### ASK YOUR DEALER

### DOLOMITE Poultry Grit

BEST GRIT ON THE MARKET  
Manufactured by  
CROWN PAVING & CONSTRUCTION Co., Ltd.  
11351 82nd Street  
Phone 71717

### UNDER SAME MANAGEMENT

10157 802 St.  
Offering an extensive line of Oriental foods and specialties.  
SPECIALTY Goods, Home-attaching.  
Phone 6212



10111 100 St. Phone 6006  
Serving Breakfast, full course luncheon and dinner. Afternoon Tea and After-Theatre snacks.

### Dollar Taxi MILLER'S

First to make Edmonton's Taxi Rates Reasonable  
Six and Eight Cyl. Cars  
Drive Yourself Cabs  
By Mile, Day or Week

PHONE 1567

10047 JASPER AVE.  
Opp. Howard Ave.

### A LEADER



WALLACE MILLER

When Wallace Miller started the \$1.00 taxi service in February 1925 all the wisecracks said he couldn't last as the service was too cheap, but he did last and all the rest of them are in the game now and best of all the public has liked it.

Wallace Miller has had 20 years' experience in the taxi business and "knows what it is all about," and despite the fact that many others have gotten into the dollar taxi business his fleet of McLaughlins, Auburns and Hupmobiles have increased each year which shows that the principle he was first to try out in Edmonton, was sound.

The Dollar Taxi, Miller's, located at 10047 Jasper avenue, is always at the service of the public, 24 hours each day and every day in the year, and all that is needed to get the best of service is to call up telephone 1567.

Reasonable rates and ultra service has been the foundation of Miller's popularity and \$23,000 worth of equipment is now at the service of the Edmonton public with the best staff of drivers that money can secure.

Then again if you do not need a driver and want a car, Miller has a modern and complete drive-yourself system that has given entire satisfaction.

### Does This Interest You?

West End, five room, fully modern bungalow; fireplace; a well finished home; full basement; concrete foundation; furnace heat; full size lot; fenced; garage, \$2900.00; \$300 cash, balance \$35.00 a month, including interest.

### WHYTE & CO. Limited

Imperial Bank Annex  
10117 100th St. Phone 9247

### A Sound Investment

Silver Fleece Mattress  
Pays DIVIDENDS 26 times a year in the shape of useful sleep, every night.  
Any furniture dealer can show you one.

Made in Edmonton by  
Canadian Bedding Company

### THE EMERY Company Limited

Manufacturers of Dresses for House, Street, Afternoon and Evening Wear  
EDMONTON, ALTA.

More and more people insist on  
**New Edmonton**  
every day  
It must be good to be so popular

Phone 4251



Phone 1376

### New Edmonton Breweries LIMITED

10034-101A Ave. Phone 4251-1376

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

### An Investment for all classes and all Ages

4% Payable on Demand  
**PROVINCIAL SAVINGS CERTIFICATES**  
Apply TREASURY DEPARTMENT  
PARLIAMENT BUILDINGS  
Edmonton, - Alberta.





# The Bulletin's Page of World News Told in Pictures

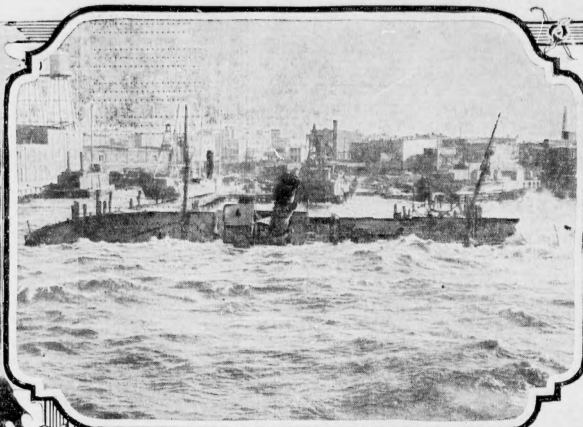
## Gale Sinks Gunboat : B.C. Lumbering Scenes : Hickman Trial



WITH A SPLENDOR AND CEREMONY that marked the new status of the governor-general, Viscount Willington, as the personal representative of his majesty the king, the formal ceremonies of the opening of parliament at Ottawa took place recently. The hussar escorted viceregal car leaving parliament buildings.



A NEW RECORD FOR THE 8-POUND SHOT PUT has just been set by Miss Rene McDonald, who increased her own record from 32 feet one inch to 36 feet 5 1/2 inches. She will be at the Olympic games next summer.



IF SHIPS HAVE SOULS the old Don Juan of Austria, a Spanish gunboat that was captured by the United States in the Spanish-American war, must have rejoiced in the 72-mile-an-hour gale that sank her off Brooklyn, N.Y., just as she was going to be broken up for junk.



ROSS ROBINSON OF TORONTO who is representing Canada as one of her speed skaters at the winter section of the Olympic games at St. Moritz.



THE ASHES OF THOMAS HARDY, the great novelist, have been interred in Westminster Abbey, but his heart was buried separately in the little churchyard at Stainford, Wessex, England. Admirers from all over England attended this simple ceremony.



WILLIAM F. HICKMAN—"The Fox"—as he was photographed in court at the opening of his trial in Los Angeles for the murder of thirteen-year-old Marion Parker.



THE MOTHER AND BROTHER of William F. Hickman at the Los Angeles trial of the slayer. Both the mother and the brother, Albert Hickman, are to be called upon to give evidence.



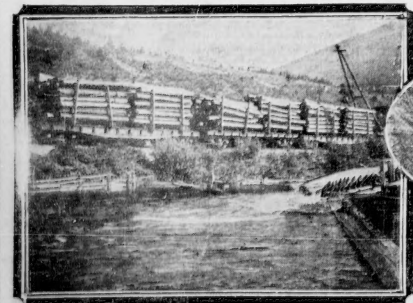
ON MOONLIGHT BAY, away down south. A winter night scene on Biscayne bay, with Miami in the offing, and motor boats out for the beauty of the night.



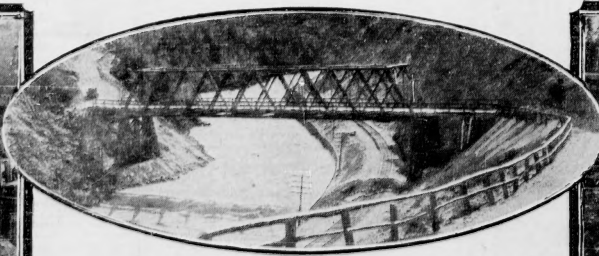
A WINTER DAY SCENE AT LUMBERTON, B.C. Logs piled 24 feet high ready to be started down the long flume to the sawmills, with the builders of the big pile showing evident pride in their work.



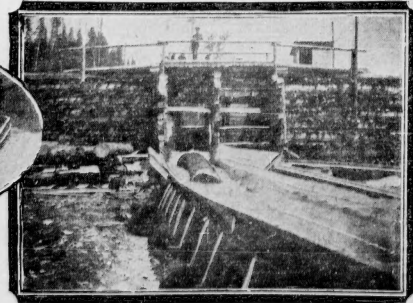
A "FERRYBOAT" motor truck that startled Portland, Oregon. It can travel either end first as it has steering gear and power at both ends.



TWO SYSTEMS OF TRANSPORTATION for British Columbia lumber. A log just leaving the flume into the mill pond and the logging train with a loader called a "log jammer" at the rear.



KICKING HORSE PASS has an old school-bookish sound, but Kicking Horse trail is new. This fine motor road through Kicking Horse Canyon winds through Yoho National Park. Here, where it crosses the river, the C.P.R. tracks lie below it by the water's edge.



WHERE THE HEAD OF WATER is put behind the logs at the gate of the dam and the monsters of the Pacific forests are carried to the waiting saws. This flume is four miles long.



# Grads Are Invited to Paris to Defend Basketball Title



MARGARET MCCREARY

MAE BROWN

GLADYS FRY

## HUDDESFIELD TOWN TRIUMPHS OVER EVERTON IN GREAT GAME

Over 51,000 Fans Attended Match and Watched Leaders Lose Decision—Centre Forward Dean Saves Team From Whitewash

LONDON, Feb. 6.—Seven football matches in the English league Saturday were played on wet grounds generally. The greatest attraction was the battle between Huddersfield Town and Everton at Huddersfield which drew 51,000 people, a record for the grounds. Huddersfield were clearly superior as a whole team to Everton, whose front centre forward, Dean, saved them from a whitewash by a clever goal he secured. At half time Huddersfield led by three goals to one. South sitting back and Dean once for the Yorkshiremen. In the second half Smith committed his last trick.

### HEALTHY LUCKING

Portsmouth never had a look in at Leicester. The Leicester City team had then three goals down at the interval through the tallies of Lombard, Hine and Chandler. After the turn round, Lombard and Chandler hit the target for Leicester City, while Watson scored for Portsmouth.

It was a happy day for the general crowd who jammed them in at the interval through the tallies of Lombard, Hine and Chandler. After the turn round, Lombard and Chandler hit the target for Leicester City, while Watson scored for Portsmouth.

Westham United gave a meeting of their own members and collected a couple of much needed pounds through pre-arranged efforts by Ruffell and Watson. Ruffell scored a goal in the second half just after Edmond had scored for Arsenal.

Interesting Race  
The Wednesday and Sheffield United game was a rehearsal for their meeting in the next round of the English cup competition and the result, a draw, naturally leaves the situation between them full of interest. The Wednesday were led in the first half by a goal scored by Williams. The Sheffield United were leading in the second half by a goal scored by Williams. The Sheffield United were leading in the second half by a goal scored by Williams.

Three Fast Goals  
Three goals in four minutes were made in the first half between Middlesbrough and Huddersfield. After the half time Butler and Jones made four for the Wanderers. Jack Campbell also scored for Middlesbrough.

St. Paul Bowler is Crowned Champion  
At Winnipeg Meet  
WINNIPEG, Feb. 6.—L. Volkmann, St. Paul, was the champion of the Winnipeg Bowling association in a tournament which ended Saturday night. He won the title with a score of 1,444 to capture the aggregate.

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## May Stage Heavyweight Bout in London Soon

NEW YORK, Feb. 6.—London may be the host of the world's heavyweight fight this year. Promoter Tex Rickard in a telegram from Miami Beach, Fla., Saturday told his assistant John A. Chapman, at Madison Square Garden to prepare for a voyage across the ocean.

Chapman said the message requested him "to look over the situation in London." Chapman stated a bout about might develop for the fall.

Rickard is due back at the garden on February 24 and is scheduled to sail on March 15.

## MAPLE LEAFS FIGHT WAY TO SECOND PLACE

Another Set Back When Bill Carson Retires Injured

TORONTO, Feb. 6.—As a result of a defeat by the Detroit Cougars here Saturday night, the Maple Leafs advanced into a tie with the Canadiens for second position in the Canadian group of the National Hockey League.

The enthusiasm aroused among the fans by the surprising victory of the Leafs was somewhat dampened, however, when Duncie Furbush, star forward, was injured during their chances of getting into the playoffs.

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## BASKETBALL CHAMPIONSHIP TO BE CONTESTED AT PARIS

PARIS, France, Feb. 6.—At the conclusion of a special meeting of the executive of the Federation Sportive Internationale held here Saturday, M. Albert Millat, the president, authorized the announcement that the ladies' world basketball championship would be decided at Paris immediately following the Olympic Games, and that the Commercial Graduates Club, of Edmonton, Canada, who won the title on the occasion of the last game in 1924, would be asked to defend their championship.

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## SPORT REVIEW

BY KEN MCCONNELL

The receipt of the dispatch from London, Saturday, Feb. 6, regarding the Grads was followed by a series of articles in the press, including basketball, football, hockey and other sports. The Grads were asked to defend their championship at Paris immediately following the Olympic Games, and that the Commercial Graduates Club, of Edmonton, Canada, who won the title on the occasion of the last game in 1924, would be asked to defend their championship.

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## Athletics Are Winners In Fast Junior Game

The Athletics won a fast, exciting Junior Hockey League game at the St. Louis at the Arena yesterday afternoon by a score of 4-0.

Phil Horns refereed and made a good job of it.

## CHICAGO BLACK HAWKS WIN AT NEW YORK 6-0

Break Into Win Column At The Expense of Americans

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## ELKS SURPRISE SUPERIORS WINNING SENIOR GAME 3-1

After Billy Burnett's Goal Early in Second Period "Hello Bills" Dominated and Galloped on to Victory—Dickie Howey Stars

Coming back strong after a somewhat shaky start in the first period of Saturday night's Senior Amateur Hockey League game at the Arena, George Cronin's Elks outplayed the Superior-Astoria in the last two periods and turned up a 3-1 victory.

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LABATT'S  
Ale and Stout

Old Style Process

GE & D. H. B. BUILDING

FRANKLIN WAREHOUSE

WEAK MEN

THE ADVANTAGE OF A FRANKLIN WAREHOUSE IS NOT FULLY UNDERSTOOD BY THE PUBLIC. When you ship your furniture to a Franklin Warehouse, you get the best of both worlds. You get the advantage of a Franklin Warehouse, and you get the advantage of a Franklin Warehouse.

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